



www.lullabiesandmudpies.com

**Advertising Agreement & Price List
Spring 2012 Event**

Company Name: _____
 Company Website: _____
 Company Email: _____
 Company Address: _____
 City/State/Zip: _____
 Company Phone: _____

Primary Contact Information

Name: _____ Email: _____
 Phone: _____ Cell: _____

Levels of Partnership

L&M Executive Advertiser \$350.00

All Inclusive: This level gives you Advertising on our Fliers, Website, Facebook, different Newsletters that are published throughout the sale and the ability to set up a Vendor Booth for both weekends. L&M will also advertise your business during any event that we participate in throughout the community (ie: Relay For Life, Parades, Festivals). As an added bonus, you will receive 6 passes to shop our exclusive private sale, Feb 23rd at 2pm. (artwork must be in and approved within 1 week of to going to print) Deadline for going to print, Jan 18th, 2012 at 12 p.m. To reserve your space, please have fee in by no later than **Jan 18th, 2011**.

Flier Advertisement.....\$250.00

Your ad will be placed on 25,000 or more fliers that are distributed throughout Santa Rosa County, Escambia County, Okaloosa County and Mobile Areas. They will also be distributed at three Chick-Fil-A locations (Pace and Pensacola Areas). Ad size is 2.6" X 1.6" and must be in jpeg format. We will also mention you on Facebook to help promote your business. You must provide us with information you would like to have posted. As an added bonus, you will receive 4 passes to shop our exclusive private sale, Feb 23rd at 2pm. To reserve your space, please have fee in by no later than **Jan 18th, 2011**.



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Website Advertisement\$75.00

Your company logo will be attached to our website with a link to your website for 3 months. As an added bonus, you will receive 2 passes to shop our exclusive private sale, Feb 23rd at 4pm.

Petite Boutique Vendor.....

\$40.00 per weekend.....Total Weekends _____

Feb 23rd-25th

Mar 1st-3rd

\$75.00 for both weekends

As a Vendor, you are responsible for your own table, chairs, table covering, merchandise and **transactions**. Due to limited space, your booth (including chairs) must fit within a 6' X 4.9" space. **Additional fees will be added if booth goes beyond these perimeters**. Set up will begin Feb 22nd from 2-6 pm or Feb 23rd from 2-3pm. It is recommended you have your booth set up by 3 pm on Feb 23rd to benefit from early shoppers. All vendors must have their booths taken down by 3:00 pm Saturday, Mar 3rd. A \$50 late fee will be charged for each day your booth remains in the building.

To reserve your space, please have fee in by no later than **Feb 10th, 2011**. Due to the limited space that is available within the Warehouse, we have a waiting list for Vendors. We are asking all Vendors to have their payment in by **Feb 10th, 2011** or that space will be given to the next Vendor on our list. We will no longer accept checks during our sale.

Make checks payable to Lullabies and Mudpies.



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Terms: All artwork for print ads, web, email & Facebook, need to be in jpeg format, if not L&M will be able to provide an additional service for making an advertisement that will work in all of L&M's ad formats. A small fee will be added to the agreement based upon time and detail for the advertisement, logo & artwork.

Send checks to:

Lullabies and Mudpies
C/O CrossFive, Inc.
4812 La Casa Circle
Pace Fl 32571

Make Checks payable to Lullabies and Mudpies, please attach agreement or email agreement to the email address as outlined below.

If you have any questions or comments, please contact the L&M Ad team
Email: advertise@lullabiesandmudpies.com
Phone: 850.272.3178

Print Name _____

Signature _____

Date _____